

CRAWFORD COUNTY FAIR AMBASSADOR APPLICATION

Dear Fair Ambassador Contestant,

The Crawford County Fair wishes to thank you for your willingness to serve as this year's Crawford County Fair Ambassador. Serving as Ambassador is wonderful and extremely rewarding experience and is a chance to explore all the Fair and Crawford County has to offer. The contestant chosen as Crawford County Fair Ambassador will not only as a hostess of the 2021 Fair, but will work along side the Fair Board to promote the Fair throughout the year attending various community events. Being the Crawford County Fair Ambassador is a professional position, and you are expected to conduct yourself as so.

The contest is open to legal residents of Crawford County, or those residing in adjoining county with the majority of Fair and/or school activities in Crawford County. Contestants must be 18 years old by January 1st, 2021, must hold a valid driver's license and have adequate transportation.

A few dates of importance for you to remember are applications are due by the 4th Friday in October and interviews will be held on the 2nd Friday in November at 5:30pm.

- All applications and information available online at <http://www.crawfordcountywisconsinfair.com/>
- Crawford County Fair Ambassador Expectations for the Year

Please return your application and signed expectation sheet to:

Crawford County Fair Ambassador Program

225 North Beaumont Road, Suite 240

Prairie Du Chien, WI, 53821

If you should have any questions between now and the competition, please call Laurie Cauffman at 608-412-4748 and leave your name and number, and your call will be returned. You may reach me by email at cctyfaircoordinator@crawfordcountywi.org. We look forward to meeting!

Sincerely,

Laurie Cauffman

Crawford County Fair Coordinator

CRAWFORD COUNTY FAIR AMBASSADOR APPLICATION

APPLICANT INFORMATION:

Name: _____ Date of Birth: _____

Address: _____

Telephone #: _____ Cell phone #: _____

Email: _____

I certify that all information I have entered on my application and resume is truthful to the best of my knowledge.

Applicant Signature: _____ **Date:** _____

ELIGIBILITY:

- Must be at least a High School Senior and 18 years of age by January 1st of the current year
- Contestants may be male or female
- Must have a genuine interest in promoting the Crawford County Fair & be an exhibitor during his/her reign
- Attend the Interview and Judging process held on the 1st Friday of November at the Crawford County Administration Building in Prairie du Chien. All applicants must attend this interview or forfeit their position in the Fair Ambassador contest.

The purpose of the Crawford County Fair Ambassador is to serve as a year around representative for the Crawford County Fair. The Fair Ambassador will fulfill the duties and strive to reach the Goals set by the Crawford County Fair Ambassador Committee. The Fair Ambassador will promote fair attendance, sponsorship of and exhibition at the fair, focusing on agriculture and youth involvement in the fair.

THESE GOALS WILL BE ACHIEVED BY:

- Attending all days of the Crawford County Fair. Ambassador will be responsible for helping in various ways including but not limited to: attending judging, Meat Animal Auction, grandstand events, etc.
- Attending community events such as the Dairy Breakfast, Community Festivals, parades and others as required by contract.
- Speak to youth groups, including but not limited to: 4-H Clubs, Scout Troops, FFA Chapters, etc.
- Organizing off season events for the Fair Ambassador, Future Fair Ambassadors and any applicable attendants
- Attend meeting required by contract
- Prepare radio spots and press releases promoting the Crawford County Fair
- Represent Crawford County in the completion for the Wisconsin Association of Fairs, Fairest of the Fairs in early January

JUDGING:

- Interviews will be held on the 2nd Friday in November at the Crawford County Administration building at 5:30 pm, unless notified of a change
- Applicants will be interviewed by a panel of Judges
- Attendants will be selected at the discretion of the Judges and the Fair Ambassador Committee

TO APPLY:

- Fill out application
- Write an essay answering questions provided on this application
- Write a complete self-bio to be used on the Fair website and for other media promotions
- Apply by the fourth Friday in October

ESSAY QUESTIONS:

- What is your current involvement in the Crawford County Fair?
- What assets do you possess that would make you a good representative of the Crawford County Fair?
- Wh do you want to serve as the Crawford County Fair Ambassador?

The Fair Ambassador is required to be a Crawford County Fair Exhibitor during the year of his/her reign.

If all expectations are met, the Ambassador will receive a \$500 stipend. The Crawford County Fair Board and Fair Coordinator will determine if all expectations have been met.

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Name: _____

Goals and Ambitions:

Hobbies: _____

Current Employment:

Educational Background:

High School: _____

College or Special Training: _____

Degree or Speciality: _____

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School Honors and Awards:

Clubs, Organizations & Community Activities:

Please enclose a typed (double space) 1 to 2-page essay answering the following questions:

- What is your current involvement in the Crawford County Fair?
- What assets do you possess that would make you a good representative of the Crawford County Fair?
- Why do you want to serve as the Crawford County Fair Ambassador?

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Crawford County Fair Ambassador Expectations

The Crawford County Fair Ambassador Program is a professional position whom is regarded as a leader in the community. The Ambassador must possess exceptional public speaking skills, dedication, self-motivation, charisma, enthusiasm for the Crawford County Fair, and genuine interest in furthering his/her skills to better achieve these characteristics.

As the Crawford County Fair Ambassador, you serve as a fair ambassador for an entire calendar year. You are expected to fulfill certain responsibilities in this year. The following lists are requirements for being in the position:

Pre-Fair Public Service Media (Fair Ambassador):

- ❖ Radio Stations
 - WQPC- Prairie Du Chien
 - WGLR- Lancaster
 - WVRQ- Viroqua
 - WRCO- Richland Center
 - Any radio stations from La Crosse Area
- ❖ TV Stations
 - WKBT- La Crosse
 - WXOW- La Crosse

Week of Fair:

- ❖ Be present and visible the week of the Fair
- ❖ Greet visitors at the gate, animal shows, and in grandstands
- ❖ 50/50 Raffle at grandstand events
- ❖ Hand out awards at animal shows

Speaking and Presentation Events:

- ❖ Must do 5 speaking events: this will include visiting schools, 4-H Clubs, FFA and any other community organizations to promote the Fair and the Fair Ambassador Program.
- ❖ 3 Speaking Events should be at 4-H Clubs and FFA Meetings

Community Events:

- ❖ Attend 10 Community Events:
 - St. Patty's Day Parade (Prairie Du Chien)
 - Dairy Princess Crowning
 - Memorial Day Parade (Wauzeka)
 - Dairy Breakfast
 - June Dairy Days Parade (Soldiers Grove)
 - Eastman 4th of July Parade
 - Ridge and Valley Days Parade (Seneca)
 - Apple Fest Parade (Gays Mills)
 - Holiday Parade (Prairie Du Chien)
 - Ring Bells for the Salvation Army

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State Fairest Competition:

- ❖ Must attend State Fairest Competition in early January at Chula Vista Resort in Wisconsin Dells, as the Ambassador you **must** represent Crawford County or you will be required to step down from the position.

Attend the following year Fair Ambassador Crowning, to crown the new Fair Ambassador.