

# **Crawford County Fair Ambassador Application**

## **Applicant Information:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email \_\_\_\_\_

Date of birth: \_\_\_\_\_

I certify that all information I have entered on my application and resume is truthful to the best of my knowledge.

Applicant Signature: \_\_\_\_\_

## **Eligibility:**

- ❖ Must be at least a High School senior and 18 years of age by January 1<sup>st</sup>, 2018
- ❖ Must have a genuine interest in promoting the Crawford County Fair
- ❖ Contestants may be male or female
- ❖ Attend the Interview and Judging process Friday, November 10<sup>th</sup>, 2017 at the Crawford County Administration Building. All applicants must attend this interview or forfeit their position in the Fair Ambassador contest.

The purpose of the Crawford County Fair Ambassador is to serve as a year around representative for the Crawford County Fair. The Fair Ambassador will fulfill the duties and strive to reach the Goals set by the Crawford County Fair Ambassador committee. The Fair Ambassador will promote attendance at, sponsorship of and exhibition at the fair, focusing on such aspects as agriculture and youth involvement in the fair.

## **These goals will be achieved by:**

- ❖ Attending all days of the Crawford County Fair during which he/she reigns. Ambassador will be responsible for helping in various ways including but not limited to; attending judging, Meat Animal Auction, grandstand events, etc.
- ❖ Attending community events such as the Dairy Breakfast, community festivals, parades and others as required by contract.
- ❖ Speak to youth groups, including but not limited to; 4-H clubs, Scout troops, FFA chapters, etc.
- ❖ Speak to adult groups promoting and thanking them for their sponsorship of the Fair

- ❖ Organizing off season events for the Fair Ambassador, Future Fair Ambassadors and any applicable attendants.
- ❖ Attend meetings required by contract
- ❖ Prepare radio spots and/or press releases promoting the Fair
- ❖ Represent Crawford County in the competition for 2018 Wisconsin Association of Fairs Fairest of the Fairs in early January 2019

**Judging:**

- ❖ Interviews will be Friday, November 10<sup>th</sup> 2017 at the Crawford County Administration building at 5:30 P.M.
- ❖ Applicants will be interviewed by a panel of Judges
- ❖ Attendants will be selected at the discretion of the Judges and the Fair Ambassador Committee

**To Apply:**

- ❖ Fill out Application
- ❖ Prepare a resume
- ❖ Write an essay answering questions provided on this application
- ❖ Write Complete Bio of self to be used on the Fair website and other media
- ❖ Apply by October 31<sup>st</sup>, 2017

**Essay Questions:**

- ❖ What is your current involvement in the Crawford County Fair?
- ❖ What Assets do you possess that would make you a good representative of the Crawford County Fair?
- ❖ Why do you want to serve as the Crawford County Fair Ambassador?

The Fair Ambassador is encouraged to exhibit at the Crawford County Fair at the beginning and end of his/her reign.

If all expectations are met, the Ambassador will receive a \$250 cash prize, sponsored by the Friends of the Fair. The Friends of the Fair will determine if expectations are met.

For an application to apply, please visit [crawfordcountywisconsinfair.com](http://crawfordcountywisconsinfair.com) and click the Fair Ambassador tab. Links to the applications are located at the top of the page.

Deadline to apply is October 31<sup>st</sup>, 2017

**Send Applications to:**

Crawford County Fair, ATTN: Fair Ambassador Program

225 N. Beaumont Rd.,

Suite 240, Prairie Du Chien, WI 53821.

OR

Email to: [ccctyfair@crawfordcountywi.org](mailto:ccctyfair@crawfordcountywi.org)

**Interviews:**

Interviews will be on Friday November 10<sup>th</sup>, 2017 at 5:30 P.M.

For more information e-mail [cctyfair@crawfordcountywi.org](mailto:cctyfair@crawfordcountywi.org) or call 608-412-4748